

2017 Polyurethanes Technical Conference

October 2-4, 2017 | New Orleans Marriott
New Orleans, Louisiana, USA

EXHIBITOR PROSPECTUS

**Celebrating 60 Years as the Industry's Premier
Polyurethane Event in North America**

Come preview the polyurethanes technology of tomorrow
and key information for today.



Center for the
Polyurethanes Industry



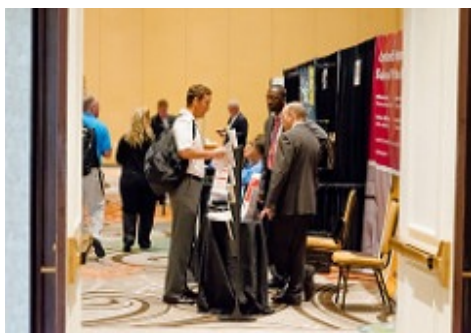
Visit CPLtechnicalconference.org
or call us at 1-202-249-6121



2017 Polyurethanes Technical Conference

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Conference attendees will visit the Table Top exhibition to preview the polyurethane technology of tomorrow and key information for today.



From professional development and technical discussions about chemistry to big-picture analyses and key learnings about recent industry trends, the Polyurethanes Technical Conference remains the premier event in North America.

Exhibitors from the 2016 Table Top Exhibition

Acme-Hardesty
Acmos
Albemarle
Arkema
Baltimore Innovations Ltd.
Bruker Detection Corporation
Cannon USA
Chem-Trend L.P
Chromaflo Technologies Corp
Clariant
Covestro
CPI
Crain Communications Limited
Dorf Ketal Specialty Catalysts LLC
Dow Corning
Dupont Tate & Lyle Bio Products Company
EPA/OSHA
Emery Oleochemicals
Eurotech Distributors
Foam Supplies, Inc.
FRIMO
Gantrade Corporation
Haltermann Carless Deutschland GmbH

Hennecke Inc.
Honeywell International
Huntsman
IMA SRL
INVISTA
Isochem Group
Jiahua Chemicals Inc.
KH Neochem Americas, Inc.
King Industries
KRACHT Corp.
Lambiotte & Cie
Maquinol Joao Oliveira
Maroon Group
Markes International
Monument Chemical
Myriant Corporation
Oerlikon Barmag c/o Jones Management, LLC
Patcham USA LLC
Perstorp
Piedmont Chemical
Polymer Specialties

PolySearch Recruiting
Polyurethane Process Industries
Proviron
PSE Europe 2017
PU Magazine
Purinova Sp. z o.o.
REAXIS
REPI LLC
Resinate Materials Group
SAIP s.u.r.l.
SES Polyurethane Systems
SiltechCorp.
Smarter Shows Ltd.
Spray Foam Coalition
Stepan
The Shepherd Chemical Company
Total Cray Valley
Trico Poly Systems
Unistar Chemical
Univar
Vertellus
Wanner Engineering



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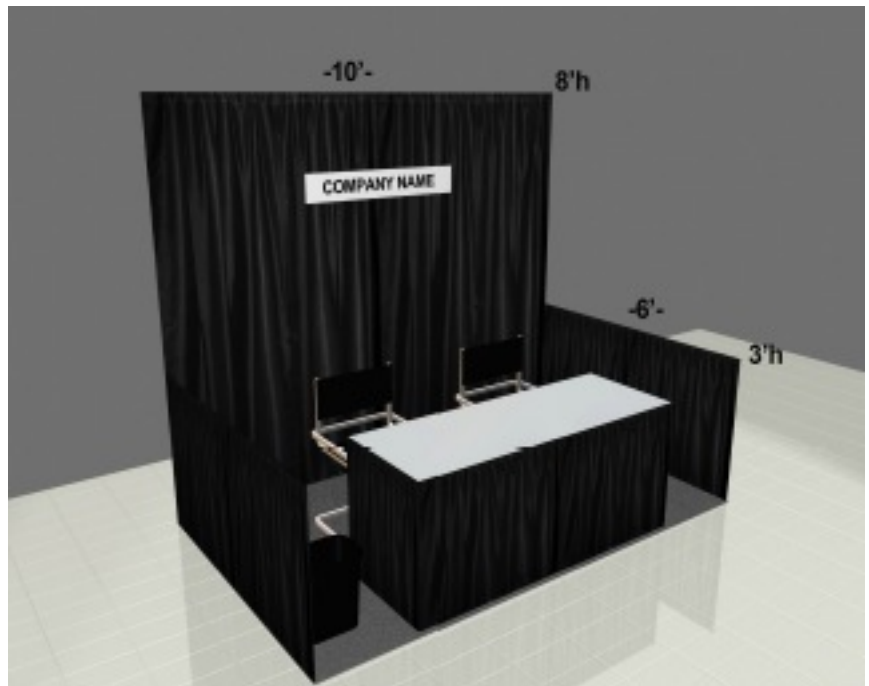
**Everything you need to get
up and running fast . .**

Table Top booth includes:

- Six foot skirted table
- Two Chairs
- Wastebasket
- Company ID Sign
- Electrical Outlet
- Back and side pipe and drape
- Listing in the Final Program
- Two * Exhibitor Badges

* Exhibitor badge includes admission to Opening Session, Industry Reception, Technical/Issues Sessions and Closing Luncheon.

PDP Courses are an additional fee.



DISPLAY RULES

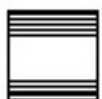
- Display area pipe and drape is 10 feet across x 6 feet deep. The 6 foot skirted table will be placed at the front of the space. Use of the provided table is optional.
- Exhibitors' custom backdrops, signs, banners, graphics, etc., must be installed behind the table and cannot extend beyond the height (8 feet) and width (10 feet) of the back wall drape.
- No display material may be placed on the floor in front of the table.
- Exhibitors may use their own booth equipment as long as it fits in the booth space. Exhibitors may use custom-printed table covering or standing sign on their table. Signs placed on top of table must not exceed 4 feet in height from the top of the table. Only one exhibiting company per table (no booth sharing).
- Distribution of materials must be confined to an exhibitor's table top area.
- Table top exhibitor personnel must register and their badges must be worn at all times while staffing their exhibit.

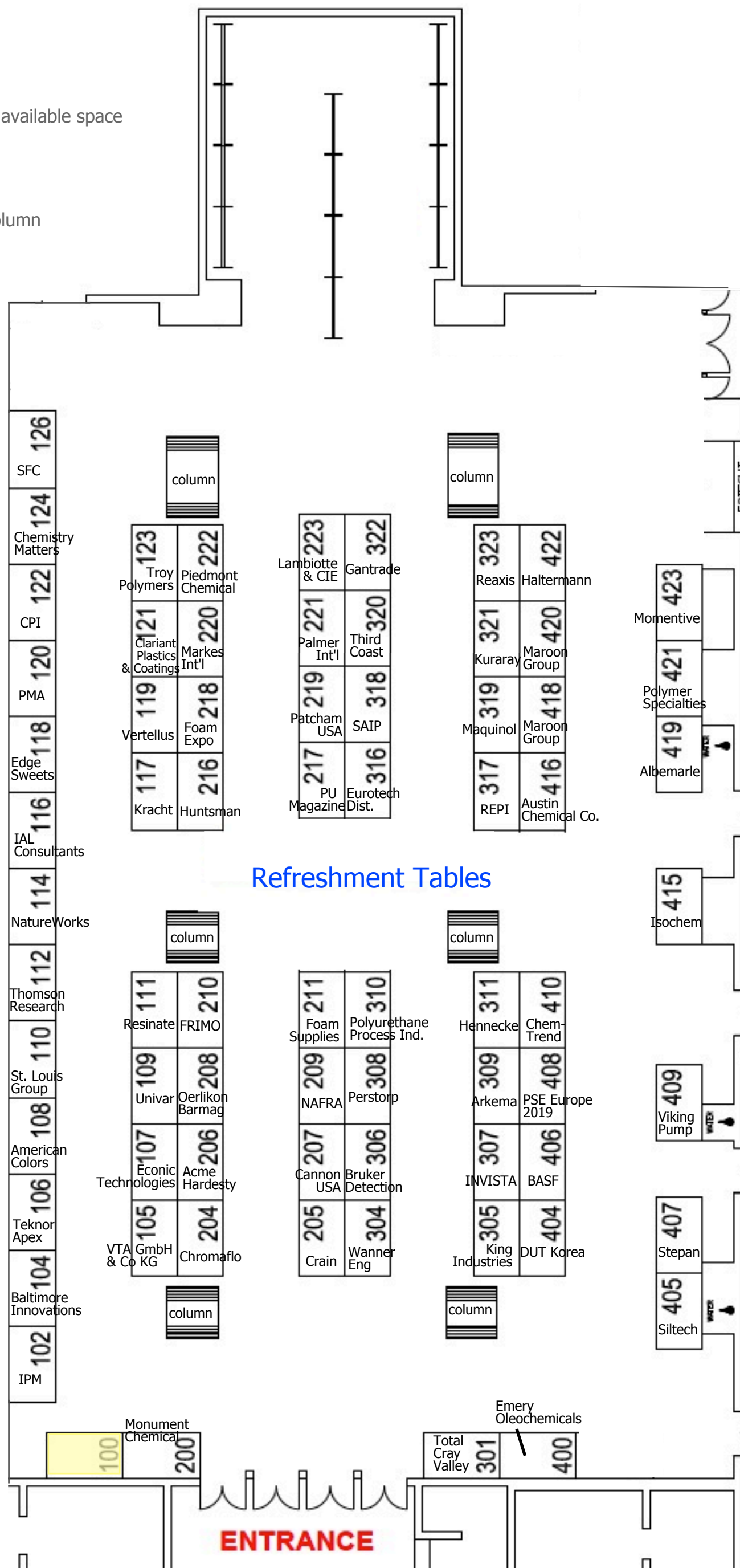


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 = available space

 = column





October 2-4, 2017
New Orleans Marriott
New Orleans, Louisiana

TABLE TOP EXHIBITOR CONTRACT

Please complete this form
and fax it to (718)848-5095

EXHIBITOR INFORMATION

Company _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone _____ Fax _____

Contact Person _____ Email _____

SPACE REQUIREMENTS

Desired table number:

1st choice _____

2nd choice _____

3rd choice _____

Exhibitor Fee:

CPI Member \$2,495.00

Non Member \$3,095.00

Included in the rental cost:

- o Backwall and side dividing pipe & drape
- o Six-foot draped table
- o Two chairs and wastebasket
- o Company ID sign
- o Electrical service
- o Company Listing in Conference Final Program
- o Two exhibitor badges

Exhibitor badge includes admission to Opening Session, Industry Reception, Closing Session. Technical Sessions and Issue Sessions. PDP Courses are an additional fee.

All Table Top Spaces are 6' x 10'

SIGNATURE

EXHIBITOR HAS READ THE TERMS AND CONDITIONS ON THE REVERSE SIDE OF THIS AGREEMENT.

Exhibitor understands this agreement shall be legally binding between the American Chemistry Council (ACC) and Exhibitor only upon acceptance in writing by ACC. Any modification to this Agreement must be made in writing. This Agreement may be executed in counterparts, with all such counterparts constituting one Agreement. This Agreement may be executed and delivered by facsimile signature and such signature shall be treated as an original.

Authorized Signature: _____ Date: _____

Name (Please print): _____ Phone: _____

Conference Management: _____ Date : _____

ACC, the Center for the Polyurethanes Industry (CPI) of ACC, and Conference Management will attempt to honor your selection; however, opportunities are limited and final decisions regarding assignment are the sole discretion of ACC and CPI.

2017 POLYURETHANES TECHNICAL CONFERENCE EXHIBITOR AGREEMENT

Exhibitor agrees to abide by the terms and conditions of this Agreement

1. Definitions: (a) "Exhibitor" means the applicant identified on the front hereof; (b) "Conference" means the 2017 Polyurethanes Technical Conference; (c) "CPI" means the Center for the Polyurethanes Industry; "ACC" means the American Chemistry Council, Inc., and its agents, employees and affiliates; (d) "Hall Management" means the owner or manager of the venue in which the Conference is conducted, and its employees and agents; (e) "Hall" means the facility in which the Conference is conducted.

2. Eligibility. ACC has the sole right to accept or decline an Exhibitor Agreement and to determine the eligibility of any Exhibitor for inclusion in the Conference. Exhibitor Agreements will be accepted or declined based on availability of tables and the proposed products and/or services of Exhibitor. Acceptance of an Exhibitor Agreement and Table Top Exhibit does not carry ACC's or CPI's endorsement of the products or services of that Exhibitor.

3. Payment. Exhibitor agrees to pay all appropriate Exhibitor Fees. ACC, CPI or Conference Management are not responsible for any bank fees. No Exhibitor will be permitted to retain a tabletop exhibit without prior full payment. If the exhibitor fee is not paid within 30 days of mailing of invoice by CPI, ACC and CPI reserve the right to cancel Exhibitor Agreement and reassign and/or re-sell table.

4. Exhibitor Cancellation. All exhibitor fees and table rental fees are nonrefundable, regardless of the reason for cancellation or whether ACC, CPI and Conference Management are able to resell the table.

5. ACC or CPI Cancellation. ACC or CPI will cancel the exhibit if (1) payments are not made according to the payment schedule or (2) if the exhibitor fails to comply with this Agreement.

6. Distribution of Materials. Exhibitor has the right to distribute materials from their exhibit. Materials may not be distributed at any other location. CPI reserves the right to withhold approval and refuse the distribution of any items for any other reason ACC or CPI deems fit or proper. No signs, posters, literature or announcements are permitted in the Hall or official hotels except at approved sponsored activity or unless ACC or CPI provides prior approval.

7. Limitation of Liability. Neither ACC, CPI, its officers, directors, employees, members, or agents, nor Conference Management, nor the Hall, nor the legal entities that own, lease or operate the Hall will be responsible or liable for injury to any person or persons or for loss or damage to any Exhibitor's property or any person or persons while in transit to or from or while in the Hall.

8. Indemnification/Insurance. Exhibitor indemnifies and agrees to hold harmless ACC, CPI, Conference Management, and Hall Management, their agents, members, officers, directors and employees against any and all liability whatsoever arising from any or all damages to property or personal injury caused by an Exhibitor, his/her agents, representatives, and employees. Exhibitor assumes complete responsibility and liability for all loss, damage, or destruction of the property of Exhibitor, its agents and all of the Hall Management's property used by Exhibitor or brought into the conference facility on its behalf. Exhibitor also assumes full responsibility for all injury to any and all persons or property that is in any way connected with Exhibitor's property, including equipment, or caused by Exhibitor, his/her agents, representatives or employees. Exhibitor agrees to maintain adequate insurance to fully protect ACC, CPI staff designate, its members, and Conference Management and will show proof of insurance to CPI, if requested. Exhibitor is responsible of its property and its employees safety of property, against robbery, burglary, theft or damage by fire or any other cause.

9. Use of Trademarks. Exhibitor represents and warrants that it has the power and authority to grant, and does hereby grant to ACC and CPI a non-exclusive, non-transferable, royalty-free, worldwide license to reproduce and display all logos, trademarks, trade names and similar identifying material relating to Exhibitor (the "Exhibitor Marks") solely in connection with the promotion, marketing and distribution of the parties in accordance with the terms this Agreement, provided, however, that ACC and CPI shall, other than as specifically provided for in this Agreement, not make any specific use of any Exhibitor Mark without first submitting a sample of such use to Exhibitor and obtaining its prior approval, which shall not be unreasonably withheld. Exhibitor agrees to indemnify and hold harmless ACC and CPI, their agents, members, officers, directors and employees from any and all claims for monetary awards, including but not limited to reasonable attorney's fees, made by third persons relating to or arising from

any third-party claims arising from the use of ACC and CPI of Exhibitor Marks.

10. Damages. Exhibitor waives all claims of any kind against ACC, CPI or any of ACC or CPI's directors, officers, members, employees, or agents, and Conference Management arising from the conduct at the Conference. Exhibitor agrees that none of the parties referred to in this Exhibitorship Agreement shall be liable for any loss or damage to Exhibitor including loss or damage to Exhibitor's business by reasons of failure to hold the conference or for any action of ACC or CPI, its directors, officers, employees, members, or agents and Conference Management.

11. Force Majeure. ACC, CPI and Conference Management are not liable for delays in delivery and/or non-delivery as the result of an Act of God, action by any government or quasi-government entity, fire, flood, insurrection, terrorism or terrorist act, riot, explosion, embargo, strikes, whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any other condition beyond the reasonable control of ACC, CPI or Conference Management affecting the production or delivery in any manner.

12. Compliance with Applicable Laws. Exhibitor agrees to abide by all pertinent laws, ordinances, rules, workers compensation, regulations and codes of duly authorized local, state, and federal governing bodies, concerning licensing, taxation, fire, safety and health, together with the rules and regulations of the exhibition facility.

13. Errors and Omissions. Exhibitor agrees that ACC and CPI will not be liable in the event of any errors or omissions in the conference directory or other conference materials.

14. Compliance Enforcement. ACC and CPI shall have full discretion in the interpretation and enforcement of all terms governing Exhibitors and to adopt further terms as may be deemed necessary by them for the general success of the Conference, including amending and interpreting the terms stated in this Agreement and Hall contract which ACC and CPI is a party. All matters and questions not covered by the Exhibitorship Agreement shall be the final judgment and decision of ACC and CPI. Exhibitor agreed to be bound by ACC and CPI's decision.

15. Relationship of the Parties. The Parties are acting herein as independent contractors. Nothing herein contained will create or be construed as creating a partnership, joint venture or agency relationship between the parties and no party will have the authority to bind the other in any respect.

16. Amendments to Terms. Any matters not specifically covered by the proceeding terms and conditions may be amended at any time by ACC or CPI staff, and all amendments so made shall be binding on Exhibitor equally with the foregoing terms.

17. Display Rules. Exhibitor agrees to abide by the following display rules: only one exhibiting company per table; display area pipe and drape is 10 feet across x 6 feet deep. A six (6) long foot skirted table will be placed at the front of the space. Signs, banners, graphics, etc., may be hung on the back wall drape but cannot extend above the height of the drape (8'). All other display material such as freestanding signs, etc., must be placed behind the table and cannot exceed 8 feet in height. Exhibitors may use their own custom- printed table covering or standing sign on their table. Signs placed on table must not exceed 4 feet in height from the top of the table; distribution of exhibitors materials must be confined to their assigned table; table top exhibitor personnel must register and their badges must be worn at all times while staffing their exhibit; ACC and CPI reserves the right to restrict table top exhibits which are objectionable because of size, noise, glaring or flashing lights, method of operation, or any other reason and, therefore, to prohibit or evict any exhibitor who, in the opinion of ACC and CPI, may detract from the overall good of the event. Exhibitors' displays must not be dismantled prior to the official closing time of the conference. Every exhibit must be fully operational during the entire conference.

18. Miscellaneous. All terms and conditions of this Agreement shall be binding upon the parties and their representatives. If any term of this Agreement shall be declared invalid or unenforceable, then the remainder of this Agreement shall continue in full force and effect. This Agreement is not assignable or transferable by Exhibitor except with the prior, written consent of ACC. ACC may assign its rights and/or delegate its duties under this Agreement, in whole or in part, without prior written consent of Exhibitor. This Agreement states the complete agreement and understanding of the parties. The laws of the Commonwealth of Virginia, United States of America shall govern this Agreement.